PUBLIC LANDS FOR THE PEOPLE

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Website Privacy Policy

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Your privacy is very important to us. Accordingly, we have developed this Policy in order for you to understand how we collect, use, communicate, disclose and make use of personal information. The following outlines our privacy policy.

Maintaining your privacy is critical to us. We will not sell, share, give away or rent your information to others in any ways different from those disclosed in this statement.

Before or at the time of collecting personal information, we will identify the purposes for which information is being collected.

We will collect and use personal information solely with the objective of fulfilling those purposes specified by us and for other compatible purposes, unless we obtain the consent of the individual concerned or as required by law.

We will only retain personal information as long as necessary for the fulfillment of those purposes.

We will collect personal information by lawful and fair means and, where appropriate, with the knowledge or consent of the individual(s) concerned.

Personal data should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes, should be accurate, complete, and up-to-date.

We will protect personal information by reasonable security safeguards against loss or theft, as well as unauthorized access, disclosure, copying, use or modification.

Why We Collect Information:

We collect information to:

- i. Accurately fulfill your browsing experience on our web site.
- ii. Our goal is to provide our customers with the highest level of service possible.
- iii. From your first visit to our web site, we want you to be completely satisfied with the experience.

How we Collect Information:

We collect information if you participate in any of our petitions, polls or surveys or sign up for memberships or newsletters. We keep a copy of your responses from our polls, petitions and surveys.

PUBLIC LANDS FOR THE PEOPLE does not keep a record of credit card information. We do keep a copy of your eMail and shipping address so we may communicate with you regarding your order and or other services we provide.

Non-Personal Information We Collect:

Standard connection information (<u>provided by your browser</u>) is collected by us. This information includes the type and version of your browser and operating system. This allows us to better serve your individual needs based on the type of software you use to access this website. No personal information is collected.

How We Use The Information We Collect:

Your eMail address is used to send you confirmations, copies of invoices as well as service update notices and any of our mailing lists. We use browser information and operating system information to help make our website more user friendly.

Emails We Send:

We send occasional eMails to let you know about changes to our site, services and products we provide and sell, plus updates we believe will be of interest to you, or to invite you to participate in polls, petitions & surveys.

Notification Of Changes:

Periodically we change/update our website and policies. If at some point in the future there is a change to our information practices, you will need to check back and read this page for any updates that have affected your eMail address or personal information.

We are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained to the best of our ability.

If you have any questions regarding our Terms, Conditions & Privacy Policy, please contact us.

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